

About your gallery page on the A&C website.

- **Remember that the gallery page is an introduction and an opportunity for visitors to discover you and your work.** Introduce yourself with a small amount of copy on your page. Don't use this space for a long list of experiences, awards or education. Tell the visitor a little bit about you and your artwork. Make it compelling and personal to draw them in.
- **The gallery pages follow a strict established format.** Keeping a consistent look and arrangement to our members' gallery pages allow the visitors to have a cohesive and easy-to-navigate experience.
- **Limit your images to a TOTAL OF 6 including your feature image.** This allows us to keep our server running efficiently. Remember the gallery page is just an introduction to you and your work. Visitors can go to your website or social media page (via a clickable button) to see more.
- **Visit other gallery pages at www.bucksarts.org/galleries/** to see what others have done.

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Get started on gathering your content. Develop your copy and prepare your images. Email everything in ONE email to membership@bucksarts.org. Please include:

1. **NAME** as you would like it to appear on gallery page
2. **DESCRIPTION** (sub-title, under your name) It can be a title like "Fine Artist," "Writer" or "Sculptor"
3. **BRIEF COPY** (200 words max.) Tell the visitor about you and your work. You can use part of your artist statement or anything else you would like to feature. What do you want to tell the viewer about yourself and your art? This is not a place for a long list of awards or resume-like information.
4. **IMAGES:** Gather **6 images** of your work. We will size them for the web. Please label (see #5)
5. **LABEL EACH IMAGE as follows. Name-Title-Medium.jpg**
ex: [JaneRamsey_AcrossTheMeadow_watercolor.jpg](#)
6. **CAPTIONS** for **EACH** image – Visual artist's images should include title, size, and medium (price is optional). Images for performing and literary artists should have captions to support the images and provide information for the reader. **Note:** captions are important for SEO (Search Engine Optimization)
7. **VIDEOS: (Only for Performing Artists)** You can provide up to two (2) URL links for YouTube videos for your gallery page. You will need to go to the YouTube page and copy the link/URL to send to me. We can not post personal videos – it must be a YouTube Video.
8. **PDFs: (Only for Literary Artists)** Create up to 4 PDF files of your writing that would like to appear on your gallery page. You can also give me the URL of any published piece that resides online. If you have an images of book covers, please provide up to 4 images for inclusion with the PDFs.

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After you have prepared your content, you are ready to send it in ONE email to membership@bucksarts.org

Please do not send multiple emails. It is best to include everything in one email. Make the subject line "A&C Gallery Page Submission."

After we receive your complete content your member page and gallery page will be set up. You'll receive an email to review your page and approve it before it goes live.

Thank you!

ANY QUESTIONS please reach out to Clifford Eberly at membership@bucksarts.org