

R.E.D. SHOW

An Art Exhibition by
the Arts & Cultural Council
of Bucks County

REIMAGINE EXPLORE DISCOVER
Henry Mercer and His Innovations

TIMELINE

Prospectus available **March 15**
at <http://bucksarts.org/RED>

Photography Mondays
April 4 - May 9

Visual Arts submissions
May 1- 15; closes at 5pm on May 15

Visual Arts drop off
May 31, 3-7pm

Opening Reception & Awards
June 3

Opening Weekend **June 4-5**

Closing Weekend "A Closer Look"
July 16-17

Visual Arts online and in-person
June 1-July 17

Artwork breakdown **July 18**

R.E.D.—Reimagine, Explore, Discover: Henry Mercer and His Innovations *A Celebration of Visual Arts at Freeman Hall in Doylestown* **ONLINE AND IN-PERSON, JUNE 3-JULY 17, 2022**

The Arts & Cultural Council of Bucks County's **Re-imagine, Explore, Discover (R.E.D.)** theme returns this June with a 3-day event and month-long exhibition inspired by Henry Mercer's innovations and arts. This event is held in collaboration with Visit Bucks County and The TileWorks of Bucks County at the Moravian Pottery and Tile Works, with special thanks to the Mercer Museum & Fonthill Castle.

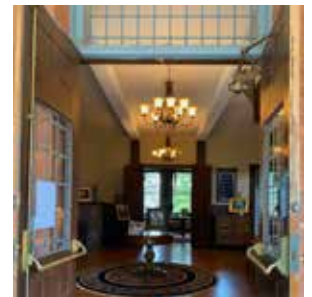


Henry Chapman Mercer was a Bucks County native, an archeologist, architect, collector, naturalist, tile maker, storyteller, designer, writer, historian, and proponent of the Arts & Crafts movement whose tile creations (one of which can be found in Freeman Hall, the new home for the Arts & Cultural Council of Bucks County) are world famous.

Invite the spirit of Henry Mercer into your work. Through R.E.D., the A&C invites artists to Reimagine, Explore, and Discover their own creative work in relationship to Mercer's numerous interests. Work that explores or reflects Mercer's actual creations as well as his passion for nature, craft making, tools, storytelling, history, travel, and innovating (to name a few), are welcomed, as well as work that pushes boundaries and explores new ways to celebrate art, sciences, and art-making as Mercer did.

This show is open to all subject matter and its interpretation. It is inclusive of a variety of styles and visions. So, explore your creative boundaries. See your materials in a new way. Allow the world to join you in your creative vision. We excitedly await your interpretations as we get ready to display your work in our in-person and virtual galleries.

Submissions from new, emerging, and established artists are welcomed. We especially encourage submissions from historically underrepresented voices in arts communities, and we celebrate the full expression of all identities.



**FOR MORE INFORMATION VISIT
WWW.BUCKSARTS.ORG/RED**



Arts & Cultural
Council of
Bucks County



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INFORMATION AND REGISTRATION AT

- Enter and submit work online at <http://bucksarts.org/RED>
- Entries open May 1, 2022 and close May 15 at 5pm, 2022
- Questions: info@bucksarts.org

IN THE SPIRIT OF MERCER

Visual artists may make a connection to Mercer's legacy, or, like Mercer, find inspiration for their own work in any number of places:

- Bucks County
- Architecture
- Archeology
- Design
- Nature
- Science
- Experimentation
- Engineering
- Research
- Travel and Adventure
- The Environment
- Pottery and Tiles
- Storytelling
- Writing
- History
- The Arts
- Innovation
- Invention
- And more

Artists may produce new works in response to the call for art; they may also submit work previously created.

Submissions from new, emerging, and established artist/writers are welcomed. We especially encourage submissions from historically underrepresented voices in arts communities, and we celebrate the full expression of all identities.

The exhibition is non-juried; prizes for artists and writers will be awarded at the opening reception on June 3.

ENTRY FEE

- \$30 for Arts & Cultural Council of Bucks County Members
- Not an A&C Member? Join now, then submit your work for the show. Visit <http://www.bucks-arts.com/join-us/>

THE EXHIBITION

- Online Gallery 24/7 at <http://www.bucksarts.org/RED>
- Public Exhibition Dates at Freeman Hall: Weekends, Friday June 3 to Sunday July 17
- This is a non-juried event open to all A&C Members; memberships must be in good standing for the run of the show.
- First, second, third place and honorable mention awards will be presented on June 3 by juror Patricia Hutton of Patricia Hutton Galleries.
- Paintings, works on paper, mixed media, digital art, photography, sculpture, fine craft, and relief sculpture will be accepted. (Read: work we can hang on walls).
- It is understood that artist's images may be used for promotional purposes.

SPECIFICATIONS

- Participating artists may each submit
 - 1 framed piece in-person *and* online gallery
 - 2 portfolio pieces in-person only
- Submit work May 1 through May 15 at 5pm at <http://www.bucksarts.org/RED>.
- ONLY FRAMED PIECES are to be submitted digitally; do not submit portfolio pieces. Do not include the frame in the image that is submitted, only the artwork.
- Framed art not to exceed 16" x 20", exclusive of frame. All framed art must properly wired for hanging. NO sawtooth hangers. A&C reserves the right to reject work that is not properly prepared or in poor condition for hanging.
- Portfolio pieces not to exceed 24" x 18" and must be completely wrapped (all sides) in clear acetate or in a sealed acetate sleeve/envelope. All pieces must be labeled properly with artist contact information included INSIDE the acetate. Label with name, title, medium and price must be affixed to the upper right FRONT corner of the piece for easy viewing.

- Artists must submit images online properly prepared:
 - 72 dpi, JPEG
 - focused, not blurry; cropped, not crooked; high quality
 - file size must not exceed 5 MG
- All images must be saved with identification when submitted (Instructions included in prospectus.):
ArtistName_Title_Medium.JPG
i.e., Vincent van Gogh_Starry Night_oil on canvas.JPG
— NOT IMG-4256.JPG
- A&C reserves the right to reject images that are poor quality, not properly prepared or labeled.
- Artists may not replace images or change object information after initial submission.

PHOTOGRAPHY MONDAYS

A&C MEMBER PHOTOGRAPHERS, VIDEO ARTISTS, AND FINE ARTISTS ARE INVITED

Mondays, April 4 through May 9, 9 am-5 pm

The TileWorks of Bucks County at the Moravian Pottery and Tile Works is inviting Arts & Cultural Council of Bucks County member photographers, video artists, and fine artists to schedule a time to go behind the scenes at the TileWorks and photograph/film inside the historic building in preparation for works to be submitted for the R.E.D. Show.

- Preregistration is required for Photography Days, and artists may only reserve one time slot. Spots are limited and available on a first come, first served basis only. Registration information will be available soon.
- To better plan for this opportunity, interested artists are encouraged to tour the TileWorks prior to scheduling a Photography Day time slot: <https://www.thetileworks.org/>
- A&C membership status will be confirmed upon registration. Not a member of the A&C? Join now.

SALES

- All artwork created as part of the R.E.D. Show will be available for sale.
- Artists will receive 80% of the proceeds from the sale of any artwork. The remaining 20% will support the Arts & Cultural Council of Bucks County.
- Buyers may purchase work directly through artists online; artists will submit 20% of the sale to the A&C within 2 weeks of the sale date. Checks should be made payable to the Arts & Cultural Council of Bucks County and mailed to: Arts & Cultural Council of Bucks County, PO Box 336, Doylestown, PA 18901.
- Artwork sold at in-person exhibition and sale will be handled by the A&C. Artists will receive 80% of the proceeds from the sale on any artwork from the A&C.
- Artists will be responsible for handling every aspect of their online transactions, including processing of payment, shipping or delivery, customer service, etc. Please keep this in mind when establishing prices.

PROMOTION

- It is understood that all submitted works may be used for promotional purposes.
- A&C, Visit Bucks County, and the TileWorks will promote R.E.D. through paid digital and social ads, promotion through social media; extensive publicity via pitches to local and arts press; prominently featured on A&C and TileWorks websites.
- A “R.E.D. Innovators” passport program will encourage visitation to all exhibition and events throughout the opening weekend.

OUTREACH

- The Arts & Cultural Council will host community events June 4-5 and during “A Closer Look” weekend July 16-17. If you are interested in giving a gallery talk or painting plein air as part of this initiative, please indicate when you submit your artwork.

LEAVE A TIP

- Artists and writers who participate are invited to make an additional contribution to the Arts & Cultural Council to help offset expenses that will accrue while mounting and promoting the exhibition.

LIABILITY

- The work I am submitting for the R.E.D. Show is the possession and responsibility of the artist.
- A&C and the TileWorks have permission to use submitted works for digital and print promotional purposes across mediums, including the right to archive.
- I understand that the artist’s name may be used in conjunction with the works.
- I understand that the A&C and the TileWorks will not share these works with any other institution or organization for their use without prior permission.
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EXHIBITION COMMITTEE

Ruth Anderson	Margaret Montet
Robbin Farr	Susan Peiffer
Susan Forker	Jane Ramsey
Vincent Hawley	Hayden Saunier
Bill Milnazik	

- *Contact at info@bucksarts.org*
- *Thank you for your patience – we are all volunteers!*

What?

All images must be labeled with identification when submitted for Arts & Cultural Council exhibitions and events. The A&C reserves the right to refuse all submissions that are labeled incorrectly.

How?

LABEL YOUR IMAGE WITH 3 PIECES OF INFORMATION. IN THIS ORDER.

Artist Name_Title_Medium.JPG

DO NOT submit images in any other order or without these 3 key pieces of information.

Vincent van Gogh_Starry Night_oil on canvas.JPG

NOT IMG-4256.JPG

NOT Starry Night.JPG

NOT Vincent Van Gogh.JPG

NOT IMG-734o7to7wt4fo57t.JPG

BE CAREFUL. Do not submit images with double .jpg extensions at the end. Those are not valid and won't be recognized.

Step 1: Your image is on your computer desktop or in a folder of images but is labeled with a bunch of random numbers.



Step 2: Put your cursor over the random numbers to highlight them.



Step 3: Type your name, title, and medium in to replace the highlighted random numbers. Make sure that you keep the .jpg or .jpeg extension at the end.



Don't see a .jpg extension on your file? On a Mac, some photo images end in ".HEIC" format. Open up the .HEIC file in Preview. Double clicking on the image will automatically open it in Preview. At the top, in the navigation, click on FILE and scroll down to EXPORT in the drop-down FILE menu. Rename your file in the file name displayed in the window. Select JPG for format. SAVE the file with the new name and jpg extension.

Note: if these instructions do not apply to your device, you can use Google and search for "labeling photo images on a [insert your device]"

Why?

Volunteers at the A&C manage thousands of images filed alphabetically by artist's names.

- Ensure that your art entries are valid and accepted.
- Help us find and use your images for outreach and marketing.
- Make sure **your** name stays connected to **your** art.